

Campaign Phases



**CAMPAIGN GOAL
IS REACHED!**

**Pre-Campaign
Planning**

3 - 12 MONTHS

**Campaign
Planning**

2+ MONTHS

Quiet Phase

6 - 24 MONTHS

Public Phase

3+ MONTHS

1

2

3

4

5

6

7

**Feasibility
Study**

2+ MONTHS

Kick-Off

65%+ OF GOAL
RAISED

**Post
Campaign**

3 - 6 MONTHS

